Tackling Musculoskeletal Problems

As the publisher of Tackling Musculoskeletal Problems, (The Flags Think-Tank guide), TSO is uniquely placed to be able to offer your group or company branded editions of this publication. This is the ideal solution for raising awareness of your organisation, while distributing an important publication in its field. Flags is an evidence-based health publication, containing timeless advice on tackling musculoskeletal problems – keeping your brand and company presence in circulation for years to come.

Your Bespoke Copies

We will look after the complete branding process for you, from logo placement on the publication, to print and delivery of your bespoke copies straight to your door. Simply provide us with your logo and an indication of its placement and, if you wish, some introductory text, to supplement your branding which can appear on one of the publication’s preliminary pages. The authors of the publication feel that other than linguistic cultural changes there should be no need for other changes to the text, wording or content.

The Process

Once TSO receives your logo instructions and any requests for changes, the authors will review. If there are any issues over your requested changes we will discuss them with you and have an open dialogue to resolve this. Once logo placement and changes have been approved, our in-house design team will create your personalised publication.

Upon completion of your new, branded publication we will provide you with a PDF proof to check and approve before it goes to print. Your publication will then be printed at our in-house facility in London and the copies delivered to you. The finished publication will be assigned its own ISBN, enabling easy ordering and dispatch and, as we are part of the DHL family, we can deliver your finished copies to you anywhere in the world.

Your branded publications will be available exclusively to you and if at any time you need more copies then we can arrange a reprint for you.

We hope this opportunity to have your own version of Tackling Musculoskeletal Problems is of interest to you. In order to cost out this service for you, simply get in touch with us using the details below, confirming the number of copies you require, and we will provide a full quotation and a realistic timeline.

To enquire about quotations for branded editions of Tackling Musculoskeletal Problems, please contact:

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WHAT OUR READERS THOUGHT

‘I would recommend this book to anyone who is an employer/ manager or a medical/healthcare professional, in fact I would say it is essential reading!’

Review from amazon.co.uk, H. Valentino

‘Kendall & Burton have produced a slim and eye-catching new guide for the assessment and management of musculoskeletal problems. Don’t be fooled by its size – it is one of the most comprehensive and enlightening contributions ever made on this subject.’

Review from amazon.co.uk, K. Walker-Bone

‘Tackling Musculoskeletal Problems is written in plain English and, while evidence-based, contains no academic references or complex clinical explanation – just good, practical advice. Given sufficient publicity this could be one of the most influential texts in the field’

Review from Occupational Health (at Work)